



Company Profile

www.sardonyxafrica.com



Who We Are

We communicate change.

Sardonyx Africa is a strategic communications and impact advisory firm working with organisations navigating complex challenges.

We combine strategic thinking, communications expertise and creative execution to turn complexity into clarity and ideas into meaningful engagement. Our work is grounded in Africa, with a perspective shaped by the institutions, communities and people we serve.

OUR BELIEF

Substance before spectacle.

Communication should do more than look good.

It should create understanding, build trust and move people to action.



Our Vision

To be the leading strategic voice shaping how Africa's development, governance and social impact story is communicated to the world.



Our Mission

To help institutions and organisations working across Africa turn complex ideas into strategies, stories and experiences that move people, build trust and create measurable impact.

Strategy. Advisory. Impact.

What We Do

Strategy

- Development Communications Strategy
- Digital & Social Media Strategy
- Behaviour Change Communications
- Brand Strategy
- Communication Research
- Audience & Stakeholder Mapping

Advisory

- Strategic Communications Counsel
- Executive Communications
- Reputation Management
- Issues & Crisis Communications
- Stakeholder Engagement & Public Affairs
- Communications Capacity Building

Impact

- Development & Social Impact Campaigns
- Programme Visibility
- Impact Storytelling
- Community Engagement
- Monitoring, Measurement & Communications Reporting

Strategic Thinking.

We start with the challenge, not the output.

African Perspective.

We understand the contexts in which our clients operate.

WHY US?



Creative Execution.

We turn strategy into communication people can see, understand and remember.



Purposeful impact.

We focus on what communication achieves.

Where We Work

Sectors We Serve

- Entrepreneurship
- Digital and Information Technology
- Education
- Financial Inclusion
- Gender & Social Inclusion
- Agriculture

01

Challenge:

Understanding what needs to change.

02

Insight:

Finding what matters to the people involved.

03

Strategy:

Building the right direction.

04

Execution:

Turning strategy into communication.

05

Impact:

Understanding what changed.



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